

Privacy Policy for GradLinks

Thank you for using GradLinks.net, referred to as the “Site”. Please read our Privacy Policy carefully at our site <https://www.gradlinks.net>

We recognize that sharing your personal information online requires significant trust on your part. At GradLinks, we deeply value this trust and prioritize protecting the security and confidentiality of your personal information. When you access or use the Site in any way—whether visiting, browsing, or contributing content—you are agreeing to abide by this Agreement. Please refrain from using the Site if you cannot or do not wish to comply with our Privacy Policy.

Information Management: Collection and Use

Your personally identifiable information—such as name, email address, or any data that could reasonably identify you—is never sold, traded, or transferred to outside parties, with the exception of trusted partners who help us operate our website, conduct business, or provide services to you, provided they maintain confidentiality. We handle your personal information strictly according to this Privacy Policy across all our platforms, including the GradLinks Website, our mobile applications, and all related services. We may disclose information when necessary to comply with legal requirements, enforce our policies, or protect rights and safety. Non-personally identifiable visitor data may be shared with third parties for marketing or advertising purposes. This policy covers only GradLinks-owned services, not third-party platforms accessed through our links or features, which maintain their own privacy policies we recommend reviewing. During registration or when completing forms, we may collect your name, contact details, and mailing address, though anonymous site visits are possible. Location information provided during registration or account updates is stored and linked to your account. To improve our site and your experience, we employ analytics tools that may place or read cookies on your browser or mobile device.

GradLinks maintains a strict policy against selling or renting your or your child's personal information to any third party for any purpose, including advertising or marketing. The information we collect serves exclusively to enhance your GradLinks experience. We may utilize your Personal Information (defined as information that identifies you or could identify you when combined with other data) to: ensure optimal functionality and develop new features; deliver technical support and assist in developing Site components; improve our Site and optimize your experience across desktop and mobile platforms based on usage patterns; and analyze your interaction with our services. We share personal information only in limited circumstances outlined in our Privacy Policy, such as with other authorized GradLinks users you communicate with, trusted service providers performing business functions on our behalf (who must adhere to confidentiality obligations), and when required by law or to protect rights and safety. We may

also share aggregated, non-personally identifiable information for demonstrative or marketing purposes, though such shared data never contains personal information.

Personal Information Sharing

Personal information is shared with third parties only in specific limited circumstances outlined in our Privacy Policy:

When you interact with other GradLinks users, no profiles (of school staff, parents, or students) are publicly accessible. We partner with service providers who help deliver our platform by performing tasks like managing databases, hosting services, providing customer support resources, and ensuring security—these providers can only use your information to assist us and must adhere to strict confidentiality obligations.

We may publish testimonials containing personal information (such as names, photos or videos) only with explicit prior consent, which you can request to have removed by contacting info@gradlinks.net.

Platform analytics help us improve by collecting data about usage patterns, performance metrics, and download sources. We may share aggregated, non-identifying information publicly to demonstrate platform usage, identify trends, or create marketing materials. Legal compliance may require disclosing information when necessary to comply with laws, protect rights and safety, prevent Terms violations, or respond to government requests.

If GradLinks restructures, we may share information with affiliated companies under our control, requiring them to follow this Privacy Policy. During acquisitions or mergers, your personal data would transfer to new owners who must follow this policy (unless you consent to changes), and we'll notify you within 30 days of such transfers. In the case of bankruptcy or closure, we will protect all personal information and will not sell to any third parties.

Cookies and Opt-Out Policy

If you access GradLinks across multiple devices, we may connect information gathered from these different sources to provide a consistent experience. Any automatically-collected information that becomes linked with personal information will be treated as personal information and protected according to our Privacy Policy.

We automatically collect several types of information, including:

- 1) Log information - our servers automatically record details about your service usage, activity patterns, visit frequency and duration, phone number and SMS routing information (where applicable), IP addresses, and device events including crashes, system activity, hardware settings, browser specifications, and referral URLs;

2) Device information - we gather data about your operating system, hardware version, settings, file types, battery strength, and device identifiers to optimize performance on your specific device;

3) Location information - for teachers, counselors, school leaders and parents, we may collect both general (city-level) and precise geographic location data through GPS or WiFi signals, with explicit permission requested for precise locations;

4) Cookies and other similar technologies - we utilize session cookies (which disappear when you close your browser) and persistent cookies (which remain until removed), along with web beacons, tags, scripts, and local browser storage to customize your experience and remember your preferences.

We never collect precise location data from students, never track device location continuously without permission, never share precise location data except as necessary for providing our Service, and allow you to opt out by disabling location services on your device. This non-personal information is not combined with your personal information.

For account holders, we'll also use your email for customer service purposes and legal matters. When technology permits, we may receive confirmation when you open our emails to help us determine which content is most valuable to users.

For students, GradLinks may send push notifications that simply alert them to check their accounts without conveying additional information. If you're a student or parent wishing to stop these communications, you can either disable in-app push notifications on your device or email us at info@gradlinks.net.

Third Parties and Security

At our discretion, we may incorporate third-party services on our website, each operating under their own independent privacy policies for which we assume no responsibility. Nevertheless, we strive to maintain our site's integrity and welcome your feedback about these external services.

You can access GradLinks using Google Single Sign-On (SSO) credentials, Classlink, or Clever. This integration allows GradLinks to access certain personal information from your Google (or other SSO) account as permitted by Google's Terms of Service.

We maintain strict privacy controls for student profiles—no student profile is publicly viewable through GradLinks, students cannot view each other's profiles, and students cannot share their profiles with university staff members who manage school profiles on our platform until they reach age 18. Parents can view their associated child's profile.

To protect your information, GradLinks has implemented comprehensive security measures. We rely on third-party providers who have implemented protections for your personal data, including HTTPS transmission and access restrictions. If we discover a security breach, we'll attempt to notify you electronically and may post notices on our homepage or send emails to your

registered address, subject to applicable laws. Your GradLinks account is password-protected, and keeping this password confidential helps protect against unauthorized access. We take the security of your personal information seriously and maintain multiple safeguards against unauthorized use, disclosure, or access.

Liability Disclaimer

GradLinks takes reasonable measures to protect your personal information, but no method of transmission or storage over the Internet is completely secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security and therefore assume no liability for any disclosure of data due to errors in transmission, unauthorized third-party access, or other acts beyond our reasonable control. By using our Service, you acknowledge these inherent risks and agree that GradLinks, its directors, employees, partners, and affiliates shall not be liable for any direct, indirect, incidental, special, consequential, or exemplary damages resulting from security breaches, misuse of transmitted information, or other data security issues.

Terms of Use

If you have any questions about our terms and conditions please visit our Terms of Use section on our website.

Contact Us

If you have any questions regarding our privacy policy, please contact us at info@gradlinks.net